



The Golf Guru Team



Curt Holcroft

CO-FOUNDER

Curt has been a high school physical education and health teacher for 26 years. In addition, he coached both boys and girls in high school golf for over 10 years.

Following that, he coached men's golf at the collegiate level for 6 years. He resides in Franklin with his wife and 2 children.



Dave Tunis

CO-FOUNDER

As a lifelong resident of Central Indiana, Dave spent 18 years as a business development manager for Assembly Health.

Outside of work, Dave enjoys traveling and spending time with his wife and two high school aged children.



Nic Ballesteros

LEAD PROGRAMMER

Nic earned his Bachelor's degree in Computer Science from Purdue University in 2022. With a programming background since the age of 8, he brings a wealth of experience to the project.

Beyond his professional endeavors, Nic enjoys rock climbing, tennis and golf.



Problems We Share

From grass roots extracurriculars to top-20 teams, every golf coach faces a few similar problems. These were our biggest headaches:



Scheduling Nightmares

- Excessive methods of communication
- Lost emails & texts
- "Secret" tournaments



Athlete Education

- Inaccessible statistics
- Delayed reporting
- Dated tools



Lack of Solutions

- College vs High School
- Dated interfaces
- Lacking features

The Solution

Golf Guru is the only all-in-one golf scheduling app for high school and beyond.



Schedule tournaments and practices



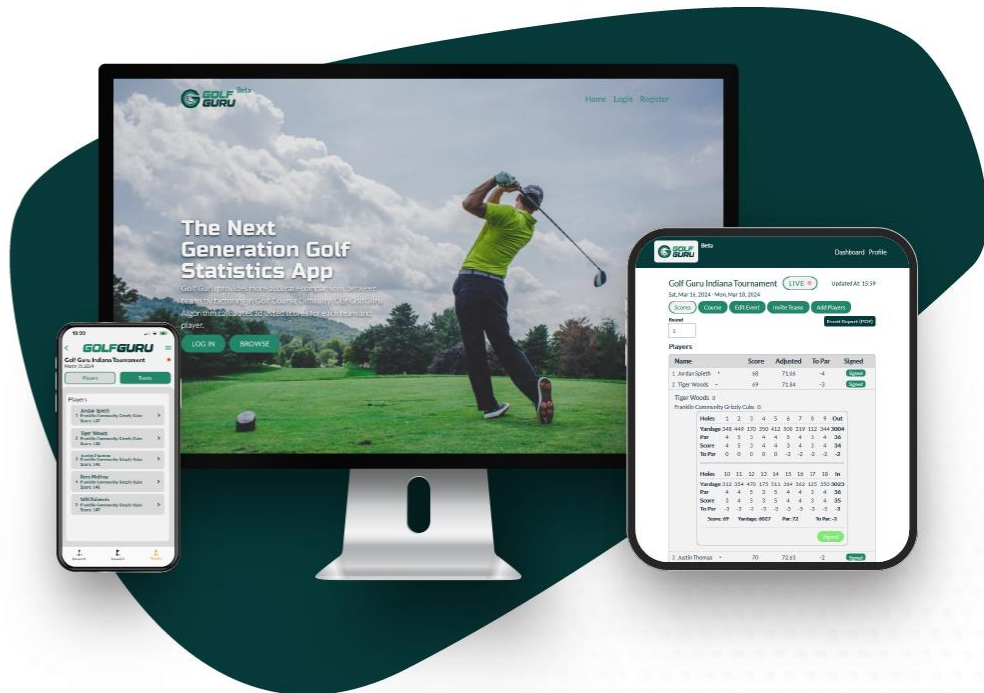
See real-time practice stats and live event scoring



Generate PDF reports for teams and players



Communicate with players, parents and coaches.



Communication

Golf Guru streamlines your messaging, ensuring players, coaches and parents are all on the same page.

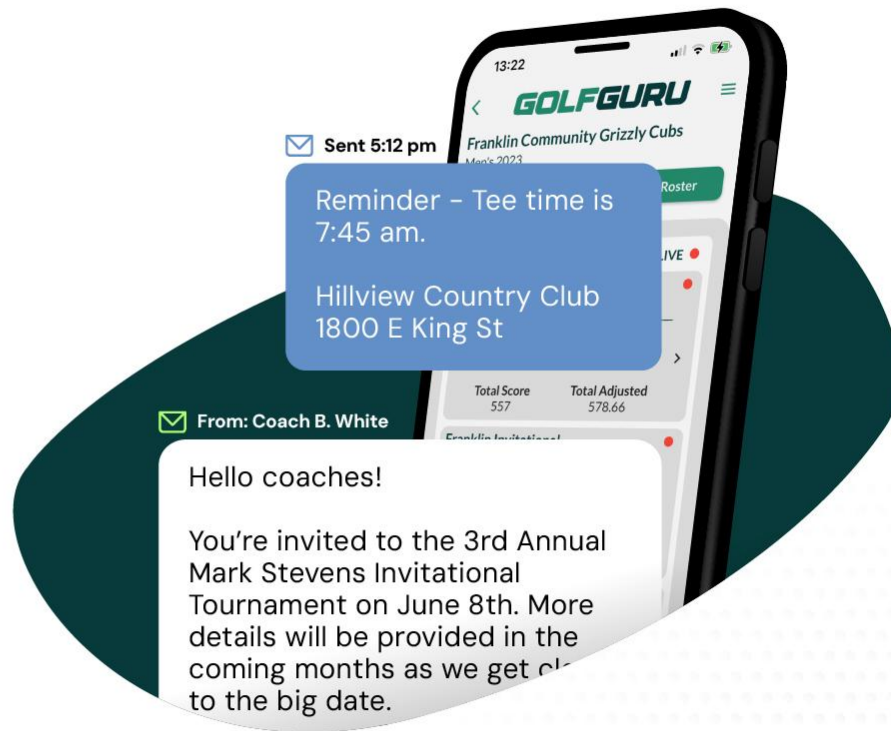
Collaborate with other coaches

With Golf Guru you can quickly connect with area coaches, making tournament invitation and organization a snap.

Increase the visibility of your events

Share your event information and sign up links through the Golf Guru app to ensure all eligible schools are in the loop.

With in-app event registration and payment processing coming soon, Golf Guru is the only app you need to manage your season.



The Golf Guru Story

Events

Golf Guru displays local event calendars, ensuring everyone gets a chance to play.

Schedule practices

No more excuses – your players will always know when and where the next practice will be.

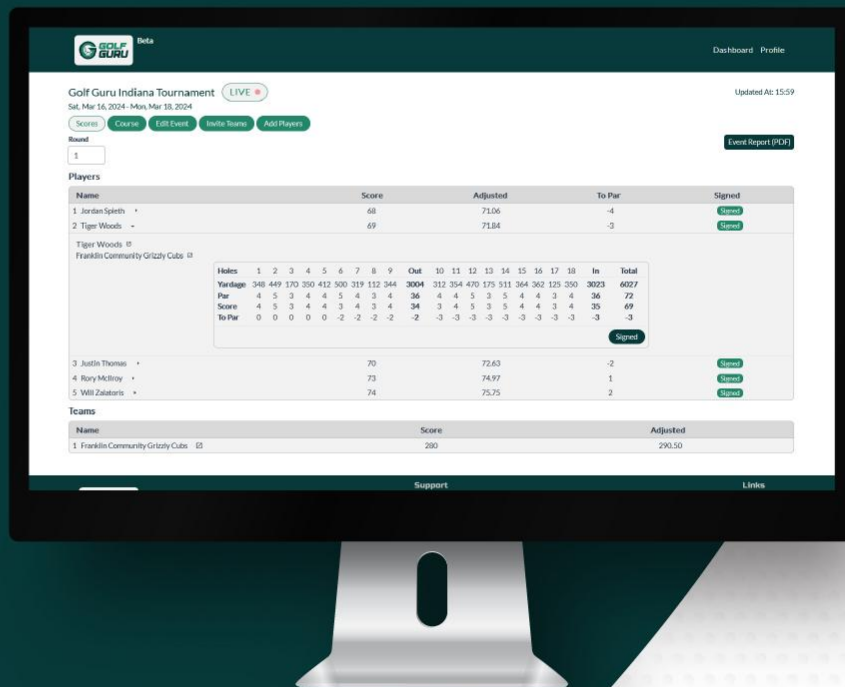
Organize & promote tournaments

Schedule your tournament. Invite other schools. Advertise directly to your target audience.

Collect payments*

Streamline payments to ensure your tournament is funded as quickly and conveniently as possible.

* COMING SOON



Scoring & Reporting

No more number crunching – get real time statistics and updates as your players use the Golf Guru app.

Instant updates from players

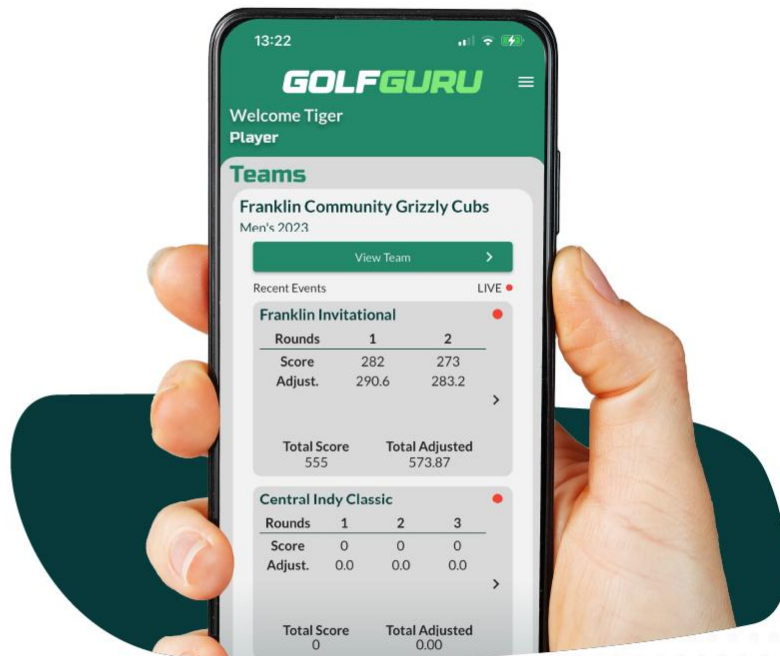
Forget the paper scorecards and late-night data entry. Player information updates on the course as your athletes use the app.

Live scoring events

Coaches, players and their families can follow matches live, seeing scores and stats in real time.

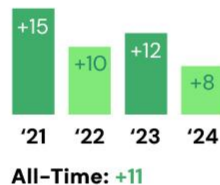
PDF reports

Not ready to go paperless? No problem. Export and print PDF reports with ease.



The Cost

Handicap



Available now, completely **free.**

Yes, you read that right. You get all of this today at zero cost to you or to your school, no matter the size of your golf program.

There's no catch. We monetize Golf Guru through:



Live scoring subscriptions for family and friends.



In-depth player reports for college recruiting.



Optional premium features like Strokes Gained.*

* COMING SOON



Thanks for your time.
We'll see you on the course.

